

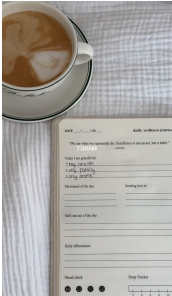
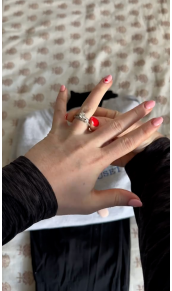






Must-Have Shots for Vlogging & Storytelling

Shot:		Description:	Examples:
<input type="checkbox"/>	1	Establishing Shot 	Gives viewers context about where you are. A street view of the cafe before walking in, or a wide shot of your home office before starting your day.
<input type="checkbox"/>	2	Action Shot 	Rather than just talking to the camera, show what you're doing. This keeps the video visually interesting. Pouring coffee, setting up your laptop, walking into a meeting. These shots make your vlog feel more immersive and engaging.
<input type="checkbox"/>	3	Close-Ups 	Close-ups give depth to your video. They make ordinary moments feel cinematic and polished. Hands typing, adjusting a microphone, zooming in on a coffee cup. These small shots can help tell a bigger story.
<input type="checkbox"/>	4	Point-of-View 	POV shots bring the viewer into your world. They let the audience see what you're seeing, making the experience more immersive. Flipping through a notebook, opening a laptop, holding a product. This creates a sense of presence.

<input type="checkbox"/>	5	Reaction Shot 	Your emotions bring the vlog to life. Showing your reactions makes the content feel authentic and relatable.	Smiling when tasting great coffee, looking surprised at a message, frustrated at a long queue. Reactions connect viewers to your experience.
<input type="checkbox"/>	6	Personality Shot 	This is where your character shines through. Personality shots keep your audience engaged by showing your true self.	Laughing at a mistake, celebrating a win, behind-the-scenes moments of your daily routine. These shots create a bond with your viewers.
<input type="checkbox"/>	7	Walk and Talk 	Static shots can feel boring. Adding movement makes your vlog more dynamic and engaging.	Walking down a street while explaining something, heading into an event, or showing off a location. These shots keep the energy up.
<input type="checkbox"/>	8	Outro Shot 	Just like an opening shot, your ending matters. It gives closure to your story and leaves viewers with a lasting impression.	Walking away, zooming out from the workspace, waving goodbye. A good outro makes your vlog feel complete.